Policy Summary

Georgia State University’s Web sites will exhibit a uniform and cohesive identity through the use of the approved Content Management System (CMS). The sites will provide accessible, accurate and informative content and will be used for appropriate and legal purposes.

Full Policy Text

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Administration of Policy

Mandating Authority:
Administrative Council

Responsible Office(s):
Information Systems and Technology, 13th floor, Commerce Building, 3-4357

Responsible Executive(s):

Policy History

Approving Body: Administrative Council

Rationale or Purpose

To strengthen the university’s public image through the adoption of a uniform visual identity, it is imperative that the university formalize a Web strategy to present a unified experience to internal and external constituents.

A site-wide design for Georgia State’s Web sites will ensure a user-centric, usable and consistent environment that supports a stronger brand for the university and provides efficiency in site creation.

Additional Information

Please contact the Responsible Office for information on Standards & Procedures.
Originally approved by Administrative Council February 7, 2007; Effective March 1, 2007

Additional Helpful Resources